$90 Million Reduction to SUNY

STATE OF NEW YORK
DIVISION OF THE BUDGET
DAVID A. PATERTON, GOVERNOR
FOR IMMEDIATE RELEASE:
October 6, 2009

CONTACT: Matt Anderson
Matt.Anderson@budget.state.ny.us
518.473.3885

GOVERNOR PATERSON ORDERS $500 MILLION IN CURRENT-YEAR AGENCY SPENDING REDUCTIONS
11 Percent Across-the-Board Cut in Non-personal Service Spending Necessary to Help Address Current-year Deficit of at Least $2.1 billion
State of the College
Fall 2009
A Shared Vision

Goals

☐ 1.0 Developing outstanding optometrists and vision scientists;
☐ 2.0 Making new discoveries that advance vision science and patient care
☐ 3.0 Improving patients’ lives by providing exceptional general and specialized optometric care
☐ 4.0 Enhancing public health through education and service to a broad range of communities;
Institutional Assessment

☐ Institutional Planning and Research Committee
  ■ Developing metrics for each Goal & Objective
  ■ Database development for web-based access and update
  ■ Dashboard for community access
  ■ Benchmarking for state, national and professional measures

☐ Accreditation Self-Study Process

☐ Director of Institutional Research
Developing outstanding optometrists and vision scientists
Are we attracting the best and the brightest?

- Enrollment and Admissions: Application Pool

- Applicants
- # Accepted
- # Enrolled
Admissions – Yield (% accepting offer)

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

2001 2002 2003 2004 2005 2006 2007 2008 2009

51%
SUNY – O has a 94% first-time pass rate on Part 1.
SUNY – O has a 100% first-time pass rate on Part 2.
SUNY – O has a 99% first-time pass rate on Part 3.
Impact: NBEO Results (Ultimate Pass Rate)

- SUNY
- National
Graduate Education

- Graduate Stipends (Ph.D.) increased – FY 2009
- New Ph.D. curriculum approved by DOE, AY 2009
- Applicants for the Ph.D. program
  - 2009: 15 applicants, 2 admitted, 2 enrolled
  - 2008: 9 applicants, 5 Admitted, 5 enrolled
  - 2007: 4 applicants, 2 admitted, 1 enrolled
Key Developments

- Tuition – Out-State debate
- Professional Degree Curriculum implementation (3rd yr. & 4th yr.)
- Flexibility in curriculum (electives, etc.)
- Information Technology Development
- Office of Student Affairs
  - VPSA
  - OptomCAS (Centralized application service)
- Faculty Development
  - Supervisory structure
  - Appointment, Promotion & Tenure
- Confucius Center – Approved & Funded by China
Making new discoveries that advance vision science and patient care
Extramural Research Activity

Strategic Objective: $5,000,000 per year
Research: Snapshot AY 2009

- Research Personnel
  - 11 NEI grants (9 R01 and 2 R21)
  - 1 DoD, 1 NSF, 1 HF
  - Ranks 4th among the 20 Schools and College of Optometry
  - Faculty Search – Dr. McPeek hired

- Impact
  - 67 Articles, Books or Chapters (47)
  - 60 Presentations at ARVO or AAO (46)
  - 13 Invited Lectures at prestigious universities (9)
  - Dr. Reinach – ARVO Silver Fellow
  - Fight for Sight Post-Doctoral Award – Dr. Zhang
  - 30 Colloquia held
  - Host of VisioNYC Colloquium Series
Key Developments

- Infrastructure for research expansion
  - G20 Grant Submitted: $5.8 M for reconfiguration of 16th and 17th floors
  - Preparations for Dr. McPeek
  - Clinical Research Center Planning
  - AHC Research Collaborations
    - SUNY Eye Institute
    - SUNY Reach
  - College of Optometry – Center(?)
Improving patients’ lives by providing exceptional general and specialized optometric care

The University Eye Center

Over 2.5 Million Served
UCE: Total Patient Encounters

Total student encounters system-wide = 135,000+

Strategic Goal = 85,000
UEC: Patient Care Revenues

$8,316,977 (5.8% increase)
Approximately 1/3 of SUNY Graduates pursue residencies vs. 1/5 nationally

SUNY Residencies (31) have a 3.75:1 applicant to position ratio

SUNY Residencies are the first or second choice of 77% of applicants vs. 71% nationally.

Strategic Objective: # of Residency positions = 50% of graduating class
Key Developments

- Implementation of new name
- Advertising & PR Initiative
- Organization
  - Chief of Vision Rehabilitation
  - Primary Supervisor Structure
- Electronic Health Record
- Articulation of patient care and new curriculum
- Continued development of the Referral Service
- Improving quality assurance systems
- New affiliations (?)
Supporting Our Mission
Resource Alignment
Capital Projects

- Building Exterior (Completed)
- Elevators (Completed*)
- Fire Alarm System (In Process)
- HVAC & Building Control System (In Process)
- Lobby, 2nd Fl., 3rd Fl., 3M (Early 2010)
- Research (G20 Grant Application)
- Clinic Floor Improvements (Under discussion)
- Clinical Research Center (Under discussion)
- Center for International Studies (Under Discussion)
Lobby

Construction begins in early 2010.
Information Technology

- Jenzabar EX
- OptomCAS
- Education
  - Moodle
  - CourseEval
  - Video Conferencing (System, Int’l & CE)
  - Turning Point
- UEC
  - Electronic Health Records
  - IDX
- Research/Research Foundation
- Fundraising – Raiser’s Edge
- Security
### Operating Budget FY 2010

#### Sources of Funds

<table>
<thead>
<tr>
<th>Source of Funds</th>
<th>2008-09</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Appropriation</td>
<td>$12,726,991</td>
<td>$12,726,991</td>
</tr>
<tr>
<td>Tuition, Fees &amp; Income Offset</td>
<td>$7,619,900</td>
<td>$7,619,900</td>
</tr>
<tr>
<td>Campus-based Revenues (IFR - net of fringe)</td>
<td>$6,714,369</td>
<td>$6,714,369</td>
</tr>
<tr>
<td>Research Foundation</td>
<td>$3,099,754</td>
<td>$3,099,754</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$30,161,014</strong></td>
<td><strong>$30,161,014</strong></td>
</tr>
</tbody>
</table>

#### Expenditures

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>2008-09</th>
<th>PSR</th>
<th>TS</th>
<th>OTPS</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>State</td>
<td>$10,528,406</td>
<td>$400,095</td>
<td>$1,798,489</td>
<td>$12,726,990</td>
<td></td>
</tr>
<tr>
<td>Income Offset</td>
<td>$6,221,900</td>
<td>$116,500</td>
<td>$1,281,500</td>
<td>$7,619,900</td>
<td></td>
</tr>
<tr>
<td>CBR (IFR)</td>
<td>$3,659,447</td>
<td>$180,876</td>
<td>$664,940</td>
<td>$4,505,263</td>
<td></td>
</tr>
<tr>
<td>Research Foundation</td>
<td></td>
<td></td>
<td>$2,913,170</td>
<td></td>
<td>$2,913,170</td>
</tr>
<tr>
<td>SUTRA</td>
<td></td>
<td></td>
<td>$50,419</td>
<td></td>
<td>$50,419</td>
</tr>
<tr>
<td>Stabilization</td>
<td></td>
<td>$1,067,900</td>
<td></td>
<td>$1,067,900</td>
<td></td>
</tr>
<tr>
<td><strong>Totals 08-09</strong></td>
<td><strong>$20,409,753</strong></td>
<td><strong>$697,471</strong></td>
<td><strong>$4,863,248</strong></td>
<td><strong>$28,883,642</strong></td>
<td></td>
</tr>
</tbody>
</table>
SUNY Optometry – Fund Balances

*Decrease in balances include $1.1 Million in reduced State support
Philanthropy & the OCNY

Philanthropy
Net Assets
Pledges

+9.2%

FY 03 FY 04 FY 05 FY 06 FY 07 FY 08 FY 09 FY 10*
Resources

- **Strengths**
  - Commitment and support of the College Community
  - OCNY: Enthusiastic and Supportive
  - State commitment to capital improvements
  - Positive Trends in Patient Care Delivery
  - Trend of increasing research support
  - Increasing collaboration among SUNY Institutions
  - We have a message

- **Concerns**
  - Commitment and support of State!!
  - Continued Resource Development
  - Faculty Recruitment & Salaries
  - Student Support: Scholarships
  - Endowment building
  - Alignment of resources to Strategic Goals
  - Visibility and Communication of our message
The State of the College
Fall 2009

Community Meeting
A New Look....

2—GOLD with original blue and red

STATE UNIVERSITY OF NEW YORK

COLLEGE OF OPTOMETRY

SUNY COLLEGE OF OPTOMETRY

UNIVERSITY EYE CENTER

SUNY COLLEGE OF OPTOMETRY

CENTER FOR VISION RESEARCH
Enhancing Our Visibility

- DCF
- Unification of the Visual Image
- Distinguishing our Mission(s)
- Traditional Media
- Web-redesign
- Social Networking
- Community Education
- Case development (Fundraising)