Alumni Association &
OCNY
Alumni Totals
Includes OD, MS, PhD, Residents

- Total Number of Alumni: 2,787

- Addressable Alumni: 2,486 (Excludes lost, deceased and inactive)

- Total number of Alumni Donors: 1,179

As of May 1, 2015
The Vision and The Promise Campaign
September 14, 2009 – October 1, 2014

• No. of Alumni Donors to Alumni Association - 323

• No. of Alumni Donors to OCNY - 336
Alumni Giving Totals

Includes All Gifts Ever and All Funds
Individuals Only (OD, MS, PhD, Residents)

*Does not include gifts to AA from others sources such as parents, Café Press, class gifts, sale of Suchoff books
Alumni Giving Totals

As of May 1, 2015

Includes All Gifts Ever and All Funds
Individuals Only (OD, MS, PhD, Residents)

*Does not include gifts to AA from others sources such as parents, Café Press, class gifts, sale of Suchoff books
Financial:
• OCNY has endowment managed by financial firm
• AA has Fidelity checking account

Giving Opportunities:

**OCNY**  
Scholarship Endowments  
Naming Opportunities  
Specific Project Support (Bowery)  
Unrestricted

**AA**  
Memorial Scholarship Fund  
Unrestricted

Methods of Giving:

**OCNY**  
Check  
On-line  
Gifts of stock  
Gifts-In-Kind  
Bequests  
Real Estate

**AA**  
Check  
On-line  

Merging Benefits

• Cohesive and clear alumni giving message
• No restrictions in ways of giving
• Past examples
• Support of special projects
• More giving options (Research, Patient Care, Education, Class of 1984 Scholarship Fund, Class of 1985 Scholarship Fund, Class of 1988 Scholarship Fund, Class of 1991 Pacesetter Award etc.)