State of the College

David A. Heath, President
12 October 2010
Are we attracting the best and the brightest?

*OptomCas process began with the class of 2014*
Admissions – Yield (% accepting offer)

55%
Impact: NBEO Results (Part 1)

Change in format of examination
Impact: NBEO Results (Part 2)
Impact: NBEO Results (Part 3)

SUNY Part III
National Part III
Impact: NBEO Results (Ultimate Pass Rate)
Extramural Research Activity

Strategic Objective: $5,000,000 per year

Research Grant Activity

+6%
Research: Snapshot AY 2010

- **Research Personnel**
  - 14 NEI grants (12 R01, 1 R21, 1 T35)
  - 1 DoD, 2 NSF, 3 NIH subcontracts, 1 HF
  - Ranks 6th among the 20 Schools and College of Optometry

- **SUNY Eye Institute (SEI) — Implementation**

- **Clinical Collaboration Grants (2)**

- **Impact**
  - 46 Articles, Books or Chapters (67/47)
  - 70 Presentations at ARVO, VSS or AAO (60/46)
  - 7 Invited Lectures at prestigious universities (13/9)
  - 16 Colloquia held (30)
  - Host of VisioNYC Colloquium Series
UEC Patient Encounters

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY04-05</td>
<td>59,250</td>
</tr>
<tr>
<td>FY05-06</td>
<td>65,305</td>
</tr>
<tr>
<td>FY06-07</td>
<td>69,582</td>
</tr>
<tr>
<td>FY07-08</td>
<td>70,938</td>
</tr>
<tr>
<td>FY08-09</td>
<td>74,285</td>
</tr>
<tr>
<td>FY09-10</td>
<td>73,061</td>
</tr>
</tbody>
</table>
UEC - Revenues

Fiscal Yr 05-06 to 09-10 Comparison

$7,352,783
+ 8.6%

Fiscal Yr 05-06 to 09-10 Comparison

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>05-06</td>
<td>5441561</td>
</tr>
<tr>
<td>06-07</td>
<td>6091322</td>
</tr>
<tr>
<td>07-08</td>
<td>6316548</td>
</tr>
<tr>
<td>08-09</td>
<td>6766977</td>
</tr>
<tr>
<td>09-10</td>
<td>7352783</td>
</tr>
</tbody>
</table>
Referral Service: Monthly Referrals

Strategic Goal of **3,000** Annual Referrals Met

Annual Encounters:
- FY 07-08 - 624
- FY 08-09 - 3,839
- FY 09-10 – 4,285
## GIVING BACK TO THE COMMUNITY

**UEC PUBLIC SERVICE EVENTS**

<table>
<thead>
<tr>
<th>Focused Area</th>
<th>FY 08-09</th>
<th>FY 09-10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homebound Visits (number of visits)</td>
<td>148</td>
<td>145</td>
</tr>
<tr>
<td>Vision Screenings (including schools) (number of screenings)</td>
<td></td>
<td>27</td>
</tr>
<tr>
<td>Charitable Care (number of patients receiving care)</td>
<td># of Requests Honored = 576</td>
<td># of Requests Honored = 581</td>
</tr>
<tr>
<td>Support Groups (Number of Programs)</td>
<td>38</td>
<td>39</td>
</tr>
<tr>
<td>Community Lectures/Events (number of lectures)</td>
<td></td>
<td>14</td>
</tr>
</tbody>
</table>
SUNY Optometry – Fund Balances

Graph showing fund balances from FY 04-05 to FY 11-12, with categories including Projected TI, RF, Stabilization, SUTRA, and IFR.
# Capital Improvements

<table>
<thead>
<tr>
<th>Project</th>
<th>Status</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rehab. Elevators</td>
<td>Completed</td>
<td>$ 1,966,836</td>
</tr>
<tr>
<td>Fire Alarm System</td>
<td>Near Completion</td>
<td>$ 2,487,998</td>
</tr>
<tr>
<td>HVAC – Control &amp; Balance</td>
<td>Under Construction</td>
<td>$ 3,436,000</td>
</tr>
<tr>
<td>Building Systems</td>
<td>Design</td>
<td>$15,027,000</td>
</tr>
<tr>
<td>Campus Center 2, 3, 3M</td>
<td>Design/Nearing Bid (Constr. – 3.11)</td>
<td>$ 8,497,000</td>
</tr>
<tr>
<td>Rehab. Research 17 &amp; 16</td>
<td>Design (Constr. – 2011)</td>
<td>$ 2,815,000</td>
</tr>
<tr>
<td>Lobby</td>
<td>Design</td>
<td>$ 3,510,000</td>
</tr>
</tbody>
</table>
Campus Center for Student Life and Learning

$ 8.497 M Project
Goals: AY 2011

- **Strategic Planning:** The SUNY State College of Optometry will continue the implementation of the 5-Year Strategic Plan 2008 - 2013.

- **Accreditation:** The College will complete the Institutional Self-Study and host the joint accreditation visit of ACOE and MSCHE, April 10 – 13, 2011.

- **Resource Development:** “The Vision & The Promise: Campaign for the SUNY College of Optometry.” The College, through its Foundation will complete the quiet phase of its major gifts campaign and move into the public phase at the 2011 Eyes on New York Gala. Campaign Goal - $10M.

- **Institutional Research:** The College will complete the implementation of its institutional assessment program with “Key Metrics” published on the web for the community access.
Goals: AY 2011

• **Academic Affairs:** Complete a review of the administrative/department structure of Academic Affairs, make recommendations to the President regarding changes needed to support our strategic priorities, and initiate implementation.

• **Academic Affairs:** Begin the development and implementation of the Center for Clinical Research.

• **Student Affairs:** Review, revise and modify as needed the organization of Student Affairs to meet the needs of our students and programs.

• **Student Affairs:** Develop an implementation plan for the Center for Career Development.

• **University Eye Center:** Complete the selection and implementation of a new EHR.
Goals: AY 2011

• **Facilities Improvements:**
  – “Ground-breaking” for the new Center for Student Life and Learning on the 2\(^{nd}\), 3\(^{rd}\) and 3M floors will begin in early 2011. The project will be completed within one year.
  – Bid documents for the renovation of the ground level will be completed with construction scheduled to follow completion of the Student Center for Life and Learning.
  – Complete research facilities improvements on floors 16 and 17.
  – Continue electrical and mechanical systems upgrade project.

• **Master Planning:** In cooperation with the State University Construction Fund (SUCF), the College will complete a new Facilities Master Plan for the years 2013 – 2023.
Graduate Education

- Graduate Stipends (Ph.D.) increased – FY 2009
- New Ph.D. curriculum approved by DOE, AY 2009
- Applicants for the Ph.D. program
  - 2009: 15 applicants, 2 admitted, 2 enrolled
  - 2008: 9 applicants, 5 admitted, 5 enrolled
  - 2007: 4 applicants, 2 admitted, 1 enrolled
UEC: Patient Encounters by Unit

- Primary Care
- Dispensary
- Adult w/ Disabilities
- Pediatrics
- Children w. Spec. Needs
- Infant Vision
- Vision Therapy
- Learning Disab.
- Head Trauma
- Ocular Disease
- Contact Lenses
- Low Vision
UEC Challenges:

- Enhanced PR effort: Branding & communications
- Changing vendor of Electronic Health Record system to improve performance and to be “eye” specific - ($1,000,000 project)
- Overcoming limits of managed Medicaid – SUNY sponsored legislation
- Addressing limitations to Community Outreach program expansion
- Implementation of 24/7 on-call access
- Facilities capital improvement projects
- Enhancement of quality assurance and compliance programs
- Increase in collaborative relationships with NYC medical centers, hospitals and community health centers.
- Serving the upstate community
- Increasing our capacity to provide care to the indigent population.