2010 STATE OF THE COLLEGE

CONTINUITY. GROWTH. LEADERSHIP.

STATE UNIVERSITY OF NEW YORK
College of Optometry
Table of Contents

1 Introduction
8 Learning
14 Patient Care
20 Research
26 Giving
36 Financials
Letter from the President

On April 16, 1971, Governor Nelson Rockefeller signed legislation establishing the State College of Optometry within the SUNY system.

With our 40th Anniversary nearly upon us, the College has a unique opportunity to celebrate the tradition of excellence found within its educational, research and patient care programs while possessing a strong financial foundation for growth and a vibrant campus location to support our ongoing commitment to provide vision care to the people of New York.

After 40 years, our impact is evident and it is destined to grow. A recent workforce study conducted by the College’s Center for Vision Care Policy concluded that over 55% of all eye care providers in the State of New York are optometrists, and 60% of these are SUNY College of Optometry graduates.

The theme of this 2020 state of the College report is “Continuity, Growth, Leadership.” Each element is a pillar upon which we will build our long-term strategic success. In this report, you will find many of our achievements of the past year, evidence of our continuing resolve to bring innovation to existing programs, and our agenda for tomorrow, expanding our dedication to the community, to the profession and to the global arena. These efforts reflect an unwavering commitment to our College’s strategic plan, “A Shared Vision,” and to the University’s own strategic effort, “The Power of SUNY.”

Within these pages, you will see new faces, discover new leadership roles and experience renewed inspiration. Over the past several years, we have witnessed the retirement of many who helped establish this College in 1971. We celebrate them for their contributions. To honor their efforts, we have carefully planned for their successors and have high expectations for this new generation of leaders—educators, administrators, scientists and patient care providers—who will raise our sights to new heights.

David A. Heath, O.D., Ed.M.
President
“It was a year of continuity—building upon our hallmark strengths—and change—introducing new and exciting initiatives. Strong leadership from all corners of the organization made all our success possible.”

Leading the Way
THE SUNY STRATEGIC PLAN

On April 18th, 2010, SUNY Chancellor Nancy Zimpher unveiled “The Power of SUNY” strategic plan. The plan incorporates six forward-looking, interdependent areas of opportunity and challenge in which SUNY’s 64 campuses can serve as the driving force behind New York State’s economic revitalization and improvement of the quality of life for its citizens.

The SUNY College of Optometry’s own strategic plan, “A Shared Vision,” during the past year was in remarkable alignment with the new SUNY-wide vision for the future. For the College, it was a year of continuity—building upon our hallmark strengths—and change—introducing new and exciting initiatives. Strong leadership from all corners of the organization made all our success possible.

Taking Stock
ACCREDITATION SELF-STUDY

A broad segment of the College community, including faculty, staff and students, embarked on an extensive self-study as part of our 2011 accreditation review. We welcome this opportunity to step back and evaluate our progress as a community and to set goals to improve the quality of our programs.

Our Director of Institutional Research, Steven Schwartz, O.D., Ph.D., Chair of the Self Study Committee, will coordinate site visits by representatives of the Middle States Commission on Higher Education (MSCHE), a regional accreditation body, and the Accreditation Council on Optometric Education (ACOE), which focuses exclusively on doctor of optometry programs.

In November 2010, the College hosted a preliminary visit by the MSCHE site-visit chair. The entire site visit team, composed of representatives from both MSCHE and ACOE, will visit the College in April 2011.

A Campus for the Future

New Campus Center for Life and Learning
A place for intellectual exchange, community, learning and relaxation, the new multistory Campus Center for Student Life and Learning will serve as the hub of activity and vitality for the College community. This ambitious undertaking will incorporate major alterations on the south sides of floors two and three. The north half of the second floor will be developed as an integrated learning center consisting of the current lecture hall, a large high-technology seminar room, small group study rooms and a preclinical teaching lab.

Ground Floor and Lobby
The design phase of the College’s entire ground floor renovation is nearing the end. The designers and architects have placed particular emphasis on making the lecture halls and entry more attractive, functional, secure and welcoming.

New Research Laboratories
The College’s existing laboratory and auxiliary research spaces are running at or near capacity due to the growing sponsored research activity taking place at the College. We’re in the process of configuring and expanding spaces for maximum productivity and functionality.
LEARNING

With 758 applications for 76 seats in the entering class of 2010 (graduating class of 2014), the SUNY College of Optometry continues to attract and educate the highest quality students. The College’s students come from New York State and across the U.S., Canada and other parts of the world. The College attracts a national student body to serve the needs of New York State and has one of the highest percentages of out-of-state students in the SUNY system. The chart below illustrates that of the 758 applications received in 2009, 197 were New York State residents, of whom 38 were accepted and 32 enrolled.

SUNY Admissions: NY State Residents

<table>
<thead>
<tr>
<th>Year of Admission</th>
<th># of Students</th>
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<tbody>
<tr>
<td>2001</td>
<td>20</td>
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<td>2002</td>
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<td>2009</td>
<td>20</td>
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<tr>
<td>2010</td>
<td>20</td>
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</tbody>
</table>

NYS Applicants
Accepted
Enrolled
Student Profile

Choosing SUNY

“The opportunities for involvement are endless here. I am still considering the ways that I can make an impact at SUNY and beyond.”

Native New Yorker Keith James had his pick of colleges of optometry. While a talented and passionate undergraduate student studying vision science at the University of Rochester, Keith applied to a number of colleges of optometry across the U.S. But after interviewing at SUNY and feeling an immediate connection with the faculty and students with whom he met, he knew that this was where he belonged. He accepted SUNY’s offer of admission on the same day he received it.

“The diversity of patients and conditions that I would experience in the clinic here was key to my decision making,” Keith said. “The opportunities for involvement are endless here. I am still considering the ways that I can make an impact at SUNY and beyond.”

Like many students in the O.D. program, Keith was already conducting research in vision science as an undergraduate. “I really developed a passion for eyes,” he explained. “I also was attracted to the profession of optometry because, although medical in nature, I realized that I would not be limited to working in a hospital setting.” After graduation, Keith hopes to return to his hometown of Rochester to give back to his community.

More students interested in healthcare professions are drawn to the field of optometry every year. And the most talented and qualified students—like Keith—continue to be drawn to SUNY thanks to its outstanding opportunities in clinical training and its rigorous academic programs.

Graduation 2010

Friends, family and members of the community gathered on Sunday, June 6 to celebrate the 38th graduation of the SUNY College of Optometry. Of the graduates, 72 received Doctor of Optometry degrees, three received Master of Science degrees in vision science and one was awarded a Doctor of Philosophy degree in vision science.

In addition, 29 residents received Certificates of Advanced Competency. As a farewell tribute, Dr. Edward B. Johnston, retiring Vice President for Student Affairs, was asked to give the Commencement address. He also received the Distinguished Alumni Award from the New York State Optometric Association in recognition of his outstanding contributions to the profession and to the community.

Richard Held, Ph.D., Professor Emeritus of Brain and Cognitive Sciences at MIT, was awarded the Doctor of Science degree, honoris causa.

Dr. Joan Portello, former President of the Alumni Association, was named Alumna of the Year. A 1986 graduate, Dr. Portello has been a member of the Association’s board since 1999.
New Leadership for Student Affairs

After an extensive national search, Jeffrey L. Philpott, Ph.D., became Vice President for Student Affairs on July 1, 2010. The former Vice President for Student Affairs and Enrollment at Hawaii Pacific University in Honolulu, he was responsible for the development of student programs and services. He brings with him a wealth of experience in the area of student affairs and recruitment. Dr. Philpott succeeds Dr. Edward E. Johnston, who retired on July 31 after more than 40 years with the College.

Crossing Borders

This year, our commitment to international exchange was solidified with the establishment of a dedicated Office of International Programs. Under the leadership of Dr. Michael Heinberger, Director of International Programs, the office will develop and coordinate educational, research and clinical activity conducted in foreign countries as well as programs for foreign students, researchers, practitioners and educators.

The Office of International Programs administers externally funded international programs both at the College and abroad, including:

- **The Leavelle Fund for the Blind** provided partial funding, exceeding $400,000, for a three-year project to establish a Center of Excellence in Low Vision and Vision Rehabilitation at Wenzhou Medical College with which the College has an affiliation agreement.

- **The Confucius Institute Headquarters** a public institution affiliated with the Chinese Ministry of Education, has awarded SUNY College of Optometry a grant of $150,000 per year to establish a Confucius Institute at the College. In partnership with Wenzhou Medical College, the institute will provide courses in Chinese language and culture as well as in the Chinese healthcare system to New York area students and faculty who are planning to work or study within a healthcare program in China.

Continuing Education

CE-NY is a collaborative effort of the SUNY College of Optometry and the New York State Optometric Association (NYSOA). The College and the NYSOA embarked on this new interactive initiative with the support of the ophthalmic industry and have delivered outstanding continuing education at various locations throughout New York State.

Beginning in 2010, five regional programs were designed and four have already been offered. Each course is designed to be a part of the CE-NY sequence called Current Trends in Optometry and will be continuously updated and provided at a different site each year. Five new courses have already been set for 2011 and each CE-NY program will continue to offer the very best continuing education for the practicing optometrist.

**Dr. Richard Madonna, M.S.,** has been appointed the new Director of Continuing Education. Dr. Madonna, Associate Professor, also serves as Chief of Ocular Disease and Special Testing Service. He is a 1985 graduate of the College.

**Ms. Stacy Weiss, M.A.,** has been named the new Associate Director.

**STATE UNIVERSITY OF NEW YORK COLLEGE OF OPTOMETRY COUNCIL**

Dr. David J. Dexter
Dr. David P. Dozak
Dr. Paul R. Edelman
Dr. Charles Gold
Dr. Frank J. Pirozzolo
Dr. James R. Ruhl
Mrs. Gretchen Stone, Chair
Dr. Paula Ulmer Schutz
Mr. Raj Minhas ’03
PATIENT CARE

What we do at the University Eye Center matters now more than ever.

Dr. Lyndon Wong talks with a young patient in the USC Pediatric Service.

In the past year, we’ve focused our energy on maintaining the momentum that came with the renaming of the University Eye Center. We have made vision care more accessible to more people through new community outreach programs. More patients have been referred to us from healthcare professionals across the New York area and more lives have been touched and transformed through our unique specialty services.

Our internationally recognized faculty of optometrists, ophthalmologists, ophthalmic dispensers and other healthcare professionals continue to treat a cross section of patients from every ethnic and socioeconomic background with every kind of problem the visual system can have.
Patient Profile
SEEING WHAT OTHERS COULDN’T

Nine-year-old Christopher Conley loves sports and excels academically. “Christopher didn’t complain about his eyes and his teachers and coaches never said anything about his vision,” said his mother, Mrs. Conley. In fact, whenever Christopher went for his yearly eye exam, he was always able to read the eye chart with no problem. There was never any indication he had difficulty seeing.

Suddenly, tragedy struck the family. His father was involved in a traumatic accident that resulted in frequent and consistent visits from friends and family. Every time Christopher was introduced to a visitor, he would always ask who they were five minutes later, as if he had never seen them before. Once, Mrs. Conley realized Christopher had difficulty recognizing the faces of people he saw regularly, she decided it was time to take him to an optometrist. His father was already being treated at the Head Trauma Vision Rehabilitation Unit at University Eye Center for brain-related vision issues due to his accident, so she brought Christopher in to see the doctors at the renowned UEC Pediatric Service.

During his initial evaluation at the UEC, Christopher was able to read the eye chart clearly until the doctors began using different letters to test each eye. They soon realized that Christopher had a combination of great memorization skills and high blur interpretation, which allowed him to deduce what the letters were at a distance.

“At the yearly eye exams I took him to the same chart was used for each eye,” Mrs. Conley explained. “He would memorize the letters he was able to interpret with the less myopic eye and repeat them back when they tested the other one.”

Dr. Ida Chang, Chief of Pediatrics, who was able to diagnose the myopia after performing a complete examination, said Christopher’s story “tells how important comprehensive eye exams are in helping diagnose eye problems in children. It also tells how parents don’t know whether their children have eye problems and even children with no apparent eye complaints can have eye problems.”

“What I am impressed about is how careful and meticulous they were during the eye exam they gave my son. They actually acknowledged him and listened to him when he spoke,” said Mrs. Conley. “I feel like the doctors at the UEC care about your vision as much as you do.” She adds, “If I come here to have his eyes checked sooner, they probably wouldn’t have advised me to wait as the other doctors did, and we could have caught this problem earlier.”

Expanding Our Reach
NEW LEGISLATION MAKES UEC VISION CARE AVAILABLE TO THOUSANDS OF MEDICAL ASSISTANCE RECIPIENTS

An important piece of legislation for SUNY College of Optometry was passed by the New York State Assembly, the New York Senate and signed by the Governor in April 2010. With this new law, patients who are medical assistance recipients are able to obtain optometric services at our clinics. As a result of the legislation, 350,000 to 200,000 patients will be eligible for care at the College’s clinical facility if they choose. Previous to this legislation, not all Medicaid companies contracted with the College. We are now in the process of finalizing contractual agreements with Wellcare, Health First, Health Plus and Neighborhood Health.

This new law will not only increase patient choices for optometric services, but will increase our patient base. We will now be able to offer these individuals both “routine eye care” as well as “medically necessary” eye care. State Senator Elizabeth Kroeger and Assemblyman Richard Gottfried played key roles in helping SUNY achieve this important legislation.

New Leadership for Rehabilitation Services

Dr. Noreen Kapoor was appointed the New Chief for Vision Rehabilitation Services effective June 2010. This service combines vision therapy, head trauma, learning disabilities, and low vision into a comprehensive program to better serve our patients.
Patient Encounters

We supported over 73,000 patient encounters at the University Eye Center at 33 West 42nd Street this year and another 60,000 patient encounters at partner clinics around the metropolitan area, a slight decrease since last year. Patient encounters in our specialty services grew.

85,000

Our goal is to exceed 85,000 patient encounters annually by year 2013.

Increases were seen in patient encounters within our specialty services.

5% increase in Head Trauma

5% increase in Low Vision

4% increase in Ocular Disease

45% increase in Infant Vision Care

Working Together

UEC REFERRAL SERVICE

Our mission at the UEC Referral Service is to provide specialty services and advanced testing to patients to complement what the patient’s referring practitioner can deliver.

Introduced in February 2008, the Referral Service offers state-of-the-art technology and treatment to patients who are referred by area optometrists, ophthalmologists, physicians and other healthcare professionals. Our initial goal was to see at least 3,000 patients over the next several years. We surpassed that goal in the first year alone and the Service continues to grow.

Most referred to areas:
- Primary Care
- Dispensing
- Vision Therapy
- Ocular Disease
- Contact Lenses

Total number of referral visits to date
8,748

Reaching Out

SERVICE TO THE COMMUNITY

At the heart of all our work at the University Eye Center is a commitment to bringing vision care to people who would not otherwise have access to it. No one is turned away due to an inability to pay thanks to programs such as the Indigent Patient Fund, a service supported by the College’s foundation. Other initiatives including the Homebound Program and community screenings continue to bring vision care to those with limited mobility throughout the New York area.

This year saw the launch of new community outreach programs and the expansion of partnerships with a number of psychiatric centers, hospitals and treatment centers affiliated with the New York City Health and Hospital Corporation, along with other agencies and institutions throughout the New York City area and around the world. With a generous grant from Helen Keller International, our doctors examined children who failed vision screenings in schools across the metro area.

<table>
<thead>
<tr>
<th>HOMEBOUND VISITS</th>
<th>VISION SCREENINGS (INCLUDING SCHOOLS)</th>
<th>CHARITABLE CARE REQUESTS</th>
<th>SUPPORT GROUPS</th>
<th>COMMUNITY LECTURES/EVENTS</th>
</tr>
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<tbody>
<tr>
<td>148</td>
<td>17</td>
<td>576 Average Request $115</td>
<td>38</td>
<td>13</td>
</tr>
<tr>
<td>145</td>
<td>27</td>
<td>581 Average Request $154</td>
<td>39</td>
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In the past year, vision science researchers at the College set ambitious goals for discovery and exceeded them. New and expanded initiatives fostered collaboration among vision scientists throughout the SUNY system and around the world. College researchers gave 74 presentations at the American Academy of Optometry, Association for Research in Vision and Ophthalmology (ARVO), Society for Neurosciences, and Vision Science Society.
Researcher Profile
ROBERT McPEEK, PH.D.

Robert McPeek, Ph.D., a visual neuroscientist studying the control of eye movements and visual attention, joined the College’s Department of Biological Sciences in February 2010. Dr. McPeek earned his Ph.D. in 1997 at Harvard University and did his postdoctoral training in San Francisco at the Smith-Kettlewell Eye Research Institute. He held a faculty position at Smith-Kettlewell from 2003 until his arrival at the College.

His research into cortical and subcortical control of visual attention has been funded since 2003 by the National Eye Institute (NEI). It addresses the fundamental question of how, given the complexity of natural visual scenes, the visual system can select one object from the multitude of possibilities as the target of an eye movement. He studies this target selection process by monitoring activity in various regions of the brain while subjects perform tasks in which they must scan a visual display to find a target embedded in distractors.

He also studies how the visual system uses covert shifts of attention to improve perception of objects in the periphery without eye movements. Dr. McPeek’s research in this area investigates the working relationship between attention and eye movements and examines the roles of regions in the frontal lobe and midbrain in the control of visual attention.

Dr. McPeek’s research has clinical applications, particularly with regard to vision and eye movement rehabilitation in patients with certain types of brain injury.

New Awards and Research Projects in 2009-2010

Dr. Jose-Manuel Alonso received a five-year, $1,250,000 grant to study neuronal mechanisms of selective attention in early vision from the National Eye Institute (NEI) and a three-year $200,000 collaborative research grant to study neuronal and computational models of spatio-temporally varying natural scenes from the National Science Foundation (NSF).

The College received a five-year short-term training grant from NEI for optometry students interested in research. The grant is overseen by Dr. Kenneth Cuzzreda and Dr. Jerry Feldman.

Dr. Mitchell Duk received a two-year grant from NEI for over $100,000 to work with collaborators at Indiana University and elsewhere on an application of psychophysical models of visual disorders.

Dr. Robert McPeek has a three-year grant from NEI for over $500,000 to study the cortical and subcortical control of visual attention.

Dr. Robert Sack received over $100,000 from Alcon to study proteome array technology in human tear film.

Dr. Jerry Sherman received a Michael J. Fox Foundation grant for over $100,000 to work in collaboration with SUNY Downstate Medical Center on the use of optical coherence tomography as a biomarker for Parkinson’s Disease.

Dr. Miduturu Srinivas received a five-year grant from NEI for over $1,000,000 to work on intracellular communication in the lens.
Discoveries that Make a Difference

HIGHLIGHTS OF THE SCHNURMACHER INSTITUTE FOR VISION RESEARCH (SIVR)

The Schnurmaccher Institute for Vision Research continued to develop collaborative projects between research scientists and clinical researchers, helping to translate research from the laboratory to the clinic and improve patient care.

In 2009-2010, SIVR granted $20,000 for two collaborative projects:

- Cristi Llerena, O.D., M.S., and Ben Bacus, Ph.D., received a grant to study improvement in stereovision through training with correlated cues, which seeks to provide evidence of how individuals learn to attend to and process simultaneous visual information. The implications of this research are applicable to visual rehabilitation, a major clinical service at the College. This study is associated with an NIH study that will serve to support a continuing grant application exceeding $100,000.

- Mark Rosenthal, O.D., and Joan Portillo, O.D., M.S., received a grant to study “Vision Syndrome (CVS) and Dry Eye in Office Workers,” seeking to identify factors contributing to dry eye. This, of course, has major direct clinical implications in eye health, particularly in contact lenses. This study forms the basis of a grant application to private industry and charitable foundations for funding of at least $100,000.

SIVR funds are also used to support pilot projects and to collect data needed for grant applications. Highlights of research activity include:

- In 2009-2010 Ken Cluffreda, O.D., Ph.D., received funds to collect pilot data on “Oculomotor Rehabilitation in Mild Traumatic Brain Injury” that led to obtaining a grant from the Department of Defense.

- Peter Retnak, Ph.D., received funds to develop an RO1 grant application to the National Eye Institute (NEI) for a multiyear project estimated at close to $1,000,000 on the role of PTAR alpha in corneal epithelial wound healing and inflammatory responses and functional expression of TRPV1 in human corneal fibroblasts.

Research Colloquia

The SIVR colloquia series hosts vision science presentations from outstanding scientists throughout the world. It continued to attract an audience of SUNY scientists and students, as well as researchers and graduate students from the greater metropolitan area. These talks often provide the seed for innovative research as well as collaborative efforts between scientists.

The SIVR colloquia series this year included lectures from scientists from such distinguished academic institutions as the Max Planck Institute for Biological Cybernetics in Germany; CIBIC, Spain; City University, London and Princeton University Neuroscience Institute among others.

Joining Forces

SUNY EYE INSTITUTE

The first group meeting of the newly established SUNY Eye Institute, a consortium of the four SUNY medical school ophthalmology departments and the College of Optometry, took place on November 21 to 24, 2009. The three-day workshop brought together 60 eye and vision researchers. The group’s focus is to develop collaborative research projects and grant proposals aimed at creating innovative approaches to eye and vision disorders.

The single biggest effort was the development of a $2.5 million multicenter core grant proposal for the National Eye Institute. The application will propose the creation of five core modules that will serve the needs of many of the members of the SUNY Eye Institute. This grant consists of modules in Transgenic Engineering, Proteomics and Bioinformatics, Cellular Morphology and Imaging, Scientific Computer Programming and an administrative module making sharing resources between modules efficient and effective.
Supporting the Vision
THE OPTOMETRIC CENTER OF NEW YORK (OCNY)

The allied and endowing foundation of the SUNY College of Optometry, the Optometric Center of New York, plays a vital role in all aspects of College activity. From funding patient outreach initiatives such as the Indigent Patient Fund to providing scholarships for outstanding students in the O.D. program, the OCNY makes possible many of the unique services for which the College is known.

NEW TRUSTS AND ESTATES ADVISORY GROUP

On November 16, 2009, the foundation’s new Trusts and Estates Advisory Group held its first meeting. This group, comprised of estate planners, wealth managers and lawyers, was developed by OCNY Trustees Harold Witsinsky and volunteer Charles Cangas to serve as professional financial resources to donors who wish to make a planned gift to the Foundation’s major gifts campaign.

READER’S DIGEST GRANT HELPS HOMEBOUND

For the past two years, the Reader’s Digest Partners for Sight Foundation has been a true partner to the OCNY, providing support for expansion of our Homebound Services project into the borough of Queens and offering lamps as well as eyeglasses and low vision devices for our homebound patients in Manhattan. Approximately 300 patient visits are provided annually.

The generosity of the Partners for Sight Foundation has enabled access to essential services for people with impaired sight who are at risk for increased falls and fractures, depression and difficulty identifying medications, which can lead to serious drug-related errors among other dangers.

“Our foundation has a tremendous appreciation for the work that OCNY does in treating low vision patients of all ages. We were extremely impressed by the dedication, compassion and professionalism of the doctors delivering these essential services to the homebound populations of Manhattan and Queens,” said Susan Ollsew, Vice President and General Manager of the Reader’s Digest Partners for Sight Foundation.

THE EYES ON NEW YORK GALA

On March 19, the Optometric Center of New York held its annual Eyes on New York Gala at Cipriani’s on 42nd Street. More than 325 people attended the benefit, which honored Ms. Valerie Scott, Vice President of Strategic Accounts at Reed Exhibitions and Pfizer Ophthalmics.

Citing the College’s upcoming 40th Anniversary in 2011 during his greetings to gala attendees, College President Dr. David A. Hecht said, “There is an extraordinary spirit—an indelible ethos—created by the institution’s nearly four decades of service to the people of New York and beyond. We’re very proud of that legacy.”

Pictured right: OCNY President Richard Feinleib with honoree Valerie Scott.
The Vision and the Promise
THE CAMPAIGN FOR SUNY COLLEGE OF OPTOMETRY

The Optometric Center of New York was proud to announce an irrevocable pledge of $2 million from the estate of Dr. William C. Folsom Jr. in December 2009. Dr. Folsom, an OCNY Trustee and longtime supporter of the College, has designated most of his pledge for the Scott Tinker Folsom Scholarship Fund, named for his late son.

This pledge serves as the leadership gift for a $10 million major gifts campaign, “The Vision and The Promise,” which currently has $3.5 million in cash and pledges. The Foundation’s Board of Trustees formally approved the campaign at its September 2009 meeting. The public phase of the campaign will be announced at the 2010 gala.

GRANTS TO THE OPTOMETRIC CENTER OF NEW YORK, 2009-2010
(TOTALING $696,225)

Adolph and Ruth Schnurmacher Foundation
Student Scholarships
Alcon Laboratories
Continuing Education, General Support
Allergan, Inc.
Continuing Education, General Support
American Optometric Association
General Support
Baush & Lomb
Continuing Education, General Support
Central New York Community Foundation
Student Scholarships
Charles and Mildred Schnurmacher Foundation
Student Scholarships
Charles Henry Leach II Foundation
Equipment for Children with Special Needs Service
Contoscuro Institute Headquarters of China (Hanban)
General Support
DCP Advertising
General Support
Edith C. Blum Foundation
General Support
Rettler of America
Continuing Education, General Support
Student Activities
Hepburn Foundation
Vision Therapy Equipment

OCNY REVENUES

OCNY ASSETS

OCNY BOARD OF TRUSTEES

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Richard Fenblom
Immediate Past President
Claudia Rashana
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Student Scholarships
Johnson Medical Information
General Support
Johnson & Johnson
Continuing Education
Lavelle Fund for the Blind
International Program
New Jersey Chapter of the American Academy of Optometry
Student Scholarships
NYSOA
General Support
Pfizer Pharmaceuticals
General Support
Reader’s Digest Partners for Sight Foundation
Homebound Program
Woodhull Medical Group
General Support

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Dr. Richard Jod-en
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George Spierodokos
Harold Wilinsky
Dr. Thomas Wong
Dr. Stanley Yake
ALUMNI

New Alumni President

DR. JULIA J. APPEL

Dr. Julia Appel ’91, was elected the new President of the Alumni Association. Dr. Appel joined the College faculty in 1992 after completing her residency in Rehabilitation Optometry. As an Educational Instructor and Assistant Clinical Professor, Dr. Appel works closely with third-year students in Primary Care in addition to implementing changes in the Third Year Integrative Seminar. She is also a member of the Curriculum Committee and the President-Elect of the Faculty Executive Committee at the College.

Alumni Survey

This spring, a total of 630 alumni responded to an online alumni survey of professional program graduates (a 30% response rate). Information gathered from the survey will be useful as we reflect on our progress as an institution in our accreditation self-study. An approximately equal number of males and females responded to the survey. Sixty percent of New York State optometrists are SUNY alumni.

ALUMNI SURVEY HIGHLIGHTS

- 27% reported practicing in New York City with another 17% located in the suburbs of New York City.
- 31% are practicing elsewhere in New York State and 44% practice outside the state.
- About 60% of alumni reporting are owners in solo or group private practices as their primary mode of practice while 45% report being in employed positions. The remainder is employed in various institutional settings including optometry schools, federal employment, HMOs or hospital environments.
- Nearly 18% have a teaching affiliation, at least part-time, at a school of optometry.
- Fully 88% of those reporting have completed a postgraduate education program, either a residency or an advanced degree program.
- 95% are satisfied with their current professional position.
ALUMNI DONATIONS BY CLASS

1973
Class Contribution $150
Gordon Harris
Theodore Kaze

1974
Class Contribution $400
Michael Beaulieu
Clifford A. Lembke
Scott J. Richner
Marc M. Silverman

1975
Class Contribution $400
Steven Rubay
Charles M. Schell

1976
Class Contribution $1000
Robert C. Bauman
Joseph N. Lieder
Howard Silverstein

1977
Class Contribution $1500
Jay M. Cohen
Robert J. Grazio

1978
Class Contribution $500
Nina Greenberg

1979
Class Contribution $900
Jack L. Stever
Warne Gehl
William J. Leasher
Stuart M. Rothman
Leonard J. Ravedoff
Arnold Sedman
Richard Seden

1980
Class Contribution $1,270
Alan M. Bagin
Michael A. Bucell
Sherry J. Bux
Neil Cooper
Ted R. Friedman
Mark A. Gendai
Judith R. Golden
Marc R. Grossman
Daniel Lask
Paula J. Rapaport
Stuart M. Rapaport
Jeffrey R. Reitich
Frederick C. Scheman
Allen F. Zirk

1981
Class Contribution $605
Carol L. Barrett
Meryl Brownstein
S. Barry Eisen
Thomas M. Erickson
Christine L. Nguyen
Lisa C. Rubly

1982
Class Contribution $2,160
Stephen A. Beckerman
Paul M. Coceano
Susan B. Fisher
Benjamin M. Freed
Lee L. Frodlindh
Jeffrey Krasnoff
Marc A. Lemmon
Gerald C. Martin
Linda S. Pinky
Clifford A. Reifka
Jose P. Villar
Joseph M. Stamm

1983
Class Contribution $1,816
Ellen J. Brand
Joseph Capetella
Roy R. Cohen
Michael Fischer
Lawrence Forer
Sandra Gluck
Steven Honig
Suzanne O’Malley
Susan A. Remick
Robert Edward Slanehoff
Kai Wing Wai
Richard Winstead
Russell M. Wohl

1984
Class Contribution $3,060
Joyce M. Auerberg
Samuel L. Bellini
Linda J. Bernardini
Frank R. Buscemi
Peter Colognola
Susan C. Draberg
Richard Del Bianco
Gregory DiSanto
Walter Donach
Keith M. Dowden
Laurel A. Fellbaum
Debrah Goodman
Carol A. Innacquoti Weber
William E. Kimball
Marilyn Mann
Tonia Montelli
Andrew Mulligan
Victor A. Richardson
Jill W. Rodke
Monique P. Ross
Mary E. Sheedy
Margaret E. Siegert
Andrea P. Thai
Jeffrey P. Warshay
Mark B. Woodruff

1985
Class Contribution $450
Brian K. Engel
Anna Marie Fernandez
Robert S. Fox
Sophie Huggins
David M. Kromholz
Richard A. Madison
Scott J. Morrison
Bernard A. Mullin
Janet N. Schmukler
Priscilla Ward

1986
Class Contribution $1,564
Franz Bartram
Harry G. Churchill
Nick Doetsch
Christopher Gentle
Steven M. Herbst
Steve E. Jacob

1987
Class Contribution $1,865
Eric David
Margaret J. Strelauw
Witt

1988
Class Contribution $865
Gerri Kator
Tanya L. Carter
Rosemary A. Corwin
Susan L. Greenberg
Dean K. Hart
Malcolm Johnson

1993
Class Contribution $1,375
Gary A. Holzberg
Robert H. Hornberger
Neil Rubin

1994
Class Contribution $600
Thomas Chao
Victoria Mohar Weiss
Kathy H. Thompson
Douglass P. Weiss

1995
Class Contribution $1,150
Ida Chung Lock
Kari Clark
Jennifer D’Amico
Eva Lee
Timothy O’Connor
Randy Ochschlager

1996
Class Contribution $1,170
Michael F. Cusack
A.J. Converse
Theodore Northcut
Tammie

1997
Class Contribution $1,200
Michael F. Cusick
A.J. Converse

1998
Class Contribution $600
Natalie B. Chawla
Melinda Cohen
David G. Pimenta
Rana Rana
Chari Sorrell
Lisa Wolf
Diana Reitz

1999
Class Contribution $800
Stephen Huang
Dennis Lee
Joshua E. Leif
Maureen C. Dwyer
Kerens Orloff
Adam F. Rubin
Katherine Ziman-Orloff

2000
Class Contribution $600
Peter A. Rams
Stella L. Lee
Lauren P. Rubin

2001
Class Contribution $600
William K. Kress

2002
Class Contribution $100
Elena Feldman

2003
Class Contribution $150
Alfio Mignani
Annala K. Aiblins

2004
Class Contribution $100
Frederic W. Morovitz

2005
Class Contribution $100
Irina Katsikowska

2006
Class Contribution $100
Angela C. Huang

2007
Class Contribution $100
Elvin Mar
Grace Tan

2009
Class Contribution $200
Tybee Klef
Lynne H. Triuk

Residents
Total Contributions $200
Gwendolyn Seid
Pamela E. Thraut

Other Friends
Contributions $6,974.74
Class of 2002
M&A America Bank
Irwin D. Burchoff
FINANCIALS

The scope of achievements and innovation over the last fiscal year, despite State-imposed budget reductions and a tuition increase, has been remarkable. It is a tribute to the dedication and unity of the entire College community. During the 2009/2010 fiscal year, with cuts in State support, the College contained spending and boosted campus-based revenues to end the year in the black.

SOURCES OF FUNDS

<table>
<thead>
<tr>
<th>2009-10</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>State Appropriation – Core budget</td>
<td>$ 12,193,306</td>
</tr>
<tr>
<td>Appropriation based on Tuition, Fees</td>
<td>5,049,000</td>
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<tr>
<td>Appropriation based on Clinic Pledge, Other</td>
<td>2,887,400</td>
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<tr>
<td>Campus Generated Revenues in excess of state appropriation</td>
<td>8,106,382</td>
</tr>
<tr>
<td>Research Foundation*</td>
<td>3,289,228</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$ 31,521,236</strong></td>
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</table>

<table>
<thead>
<tr>
<th>2008-09</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>State Appropriation – Core budget</td>
<td>$ 12,726,991</td>
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<tr>
<td>State Appropriation based on Tuition, Fees, Other</td>
<td>7,619,900</td>
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<td>Campus Generated Revenues</td>
<td>6,716,169</td>
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<tr>
<td>Research Foundation*</td>
<td>3,099,754</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$ 30,161,014</strong></td>
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</tbody>
</table>

*See following Research Foundation detail.

EXPENDITURES

<table>
<thead>
<tr>
<th>2009-10</th>
<th>Payroll (regular)</th>
<th>Payroll (temp)</th>
<th>Supplies &amp; Expenses</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Core Budget</td>
<td>$ 17,015,037</td>
<td>$ 509,944</td>
<td>$ 2,567,943</td>
<td>$ 20,135,924</td>
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<tr>
<td>Campus Generated</td>
<td>1,750,136</td>
<td>151,869</td>
<td>1,333,713</td>
<td>4,237,118</td>
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<tr>
<td>Other</td>
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<td>128,324</td>
<td>128,324</td>
</tr>
<tr>
<td>Research Foundation*</td>
<td></td>
<td></td>
<td>2,868,820</td>
<td>2,868,820</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$ 20,840,753</strong></td>
<td><strong>$ 656,833</strong></td>
<td><strong>$ 4,020,814</strong></td>
<td><strong>$ 29,518,400</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>2008-09</th>
<th>Payroll (regular)</th>
<th>Payroll (temp)</th>
<th>Supplies &amp; Expenses</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Core Budget</td>
<td>$ 16,750,304</td>
<td>$ 516,595</td>
<td>$ 3,079,989</td>
<td>$ 20,346,990</td>
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<tr>
<td>Campus Generated</td>
<td>3,659,447</td>
<td>180,876</td>
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<tr>
<td>Other</td>
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<td>1,118,319</td>
<td>1,118,319</td>
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<tr>
<td>Research Foundation*</td>
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<td></td>
<td>2,918,170</td>
<td>2,918,170</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$ 20,409,753</strong></td>
<td><strong>$ 697,471</strong></td>
<td><strong>$ 4,465,264</strong></td>
<td><strong>$ 28,456,588</strong></td>
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</table>

RESEARCH FOUNDATION

<table>
<thead>
<tr>
<th>2009-10</th>
<th>Sources of Funds</th>
<th>2009-10</th>
<th>Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Programs – Direct</td>
<td>$ 2,995,674</td>
<td>Sponsored Programs – Direct</td>
<td>$ 2,995,674</td>
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<tr>
<td>Indirect Cost Recovery</td>
<td>897,554</td>
<td>Indirect Cost Recovery</td>
<td>492,547</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$ 3,893,228</strong></td>
<td><strong>$ 3,488,221</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>2008-09</th>
<th>Sources of Funds</th>
<th>2008-09</th>
<th>Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored Programs – Direct</td>
<td>$ 2,396,154</td>
<td>Sponsored Programs – Direct</td>
<td>$ 2,396,154</td>
</tr>
<tr>
<td>Indirect Cost Recovery</td>
<td>703,618</td>
<td>Indirect Cost Recovery</td>
<td>517,034</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$ 3,099,754</strong></td>
<td><strong>$ 2,913,187</strong></td>
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</tr>
</tbody>
</table>

Note: Fiscal year is July 1 to June 30 for both State and Research Foundation. All data as of September 17, 2010.