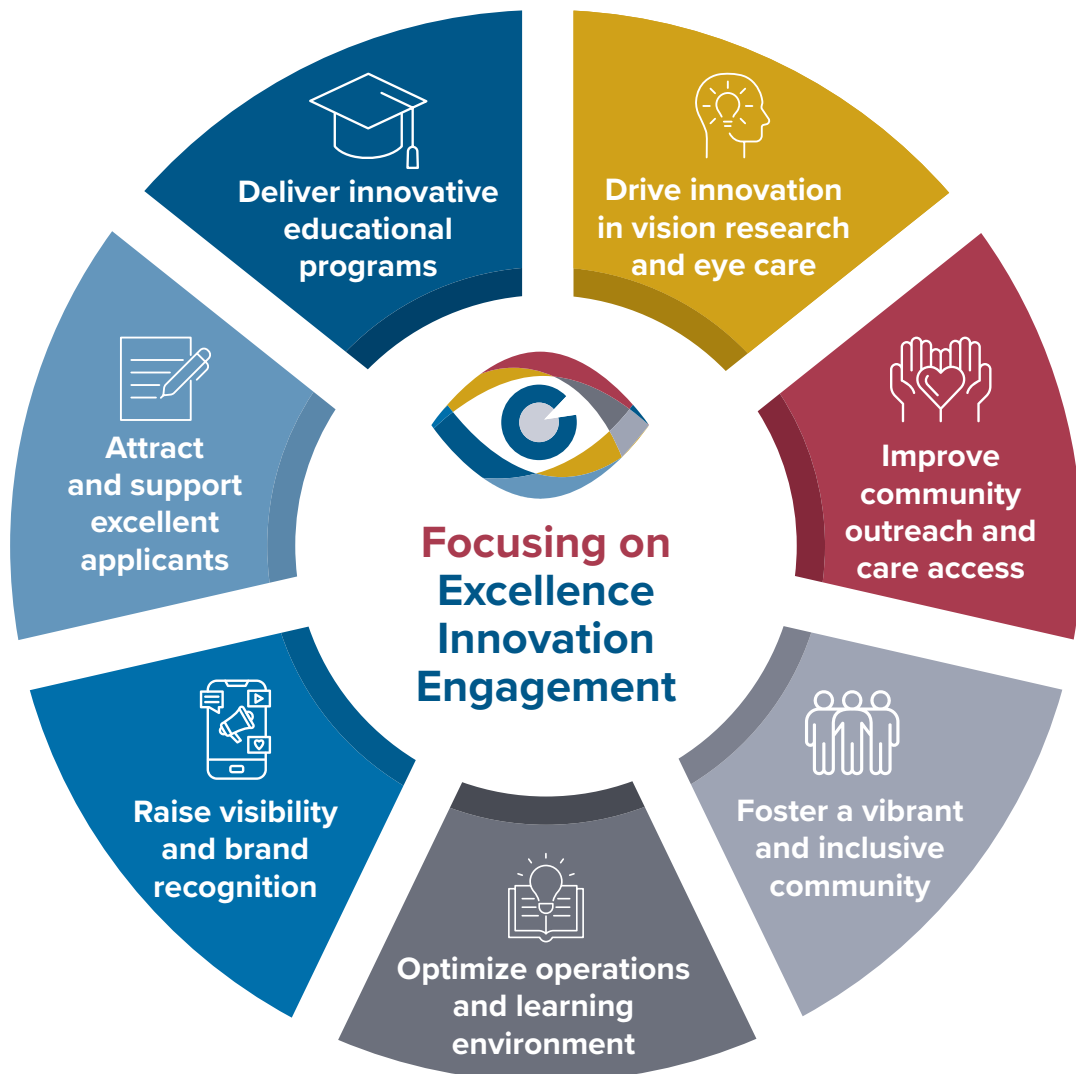




Transforming Vision for a Better Future

Over the past year, a large working group consisting of faculty, staff, administrators, and students considered and debated the current landscape and future needs of optometry education, research, and patient care. Learning from the previous strategic plan and incorporating feedback from numerous constituencies, the Strategic Plan Working Group developed a five-year roadmap with seven strategic goals to foster excellence, innovation, and engagement across all areas of operation and raise the College's profile as a leading optometric academic health center.

Our Goals



Mission

The State University of New York College of Optometry advances eye and health care through leadership in education, research, and service.

Our Vision

Transform eye and vision care as a world leading optometric academic health center.

Institutional Values

Leadership

We develop leaders and scholars through excellence in education, research, and patient care.

Innovation

We foster an environment that promotes creativity and discovery to advance the future of eye care.

Inquiry

We support discovery and understanding through basic, translational, and clinical research and embrace evidence-based practice and lifelong learning.

Service

We enhance public health by making the highest quality patient care accessible to a broad range of communities.

Professionalism

We engage the internal and external college communities with integrity, respect, civil discourse, and transparency.

Diversity

We respect the dignity of all individuals and value their unique cultural traditions and perspectives.